

Why should you choose NewField IT?

We deliver control of information assets



Typically our projects result in savings of between 20 – 40%

We improve the return on your investment in information management



We marry paper with digital information to optimise information flows

We are a vendor independent IT services organisation



We offer the best of breed technologies – recommending only products that suit your requirements

The NewField IT team are qualified industry professionals – with experience spanning over 50 years



Using approved methodologies, its easy to see how we work, and measure the level of service we provide

Working with NewField IT you can gain access to unique data gathering tools



We enable you to gain a clear view of your costs and asset configurations

Totally focused on information management



Our entire business is built around implementing information management systems

NewField IT Professional Services

Delivering control of information assets



NewField IT Delivering control of information assets

But don't just take our word for it.

- A leading bank with 1400 staff found major inaccuracies between their existing asset register and the detailed asset register provided through Asset DB. As a result of the data analysis, and acting on NewField IT's advice, the bank concerned were able to improve their user to device ratio from 4:1 and 10:1, saving over £1million per annum in running costs and depreciation!

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The Information Management Architects

To arrange a presentation from Newfield IT, and see where we can help you to reduce your corporate information costs, call Newfield IT on 020 – 8948 – 9303 or email sales@newfieldit.com
For more information on NewField IT, visit www.newfieldit.com

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The Information Management Architects

Introducing NewField IT

NewField IT is a vendor independent professional services provider that was formed to tackle the information management challenges that many companies face today.

We enable companies to find simple and productive ways to manage business information and for end users to be able to work seamlessly with both digital and paper documents.

We deliver savings in the areas of document production, document security and document management, through creating a unified strategy for managing information.

In a recent Datamation* survey it was found that:

“Most people in your organisation print, copy, send or receive documents several times every day. In fact, printing and imaging processes can account for as much as 40% of labour costs.”

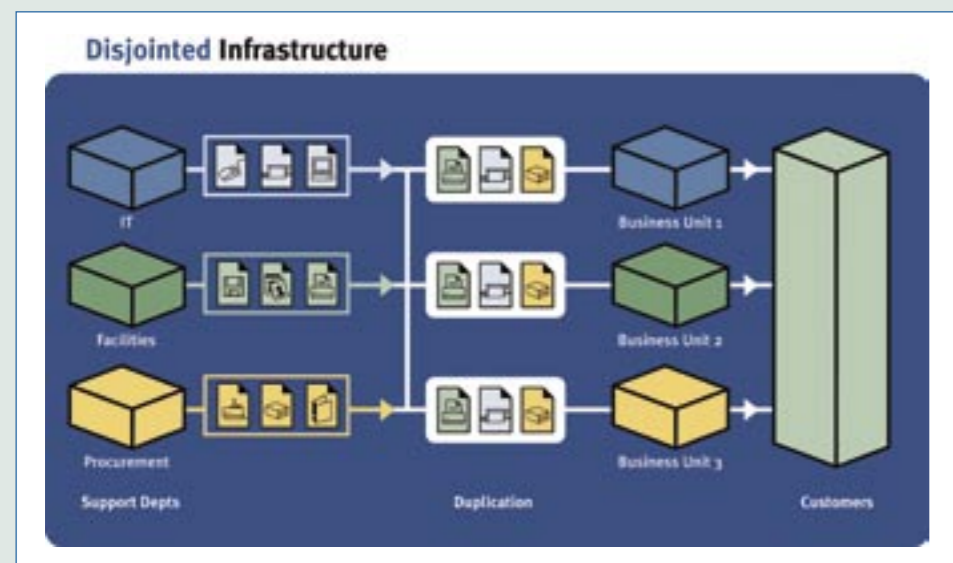
Both hard and soft costs factor into this equation. Besides purchase price and operational costs, other considerations include processes that can impact productivity and, ultimately, profits.

Working with NewField IT will enable you to take control of your information management infrastructure, and we can deliver predictable returns on your investment.

The problem of escalating information management costs

In our experience, one of the main areas of expenditure in any organisation is that of information management (second only to staff costs). As a vendor independent company we work with our clients to help them develop a more focused strategy for managing information.

We aim to streamline workflows, simplify systems and improve overall operational efficiency, through concentrating on the three key areas of document production, management and security.



Simple systems can produce complex problems, which can quickly spiral into organizational chaos when left unmanaged. Printer and copier environments are two simple systems that are converging in the office to produce complex problems and wreak havoc on organisational efficiency.

The diagram above shows where cost and output silos can exist within an organisation, creating duplication and wastage. From this you can clearly see how disjointed many organisations have become in their approach to information management. (In fact, in a recent IDC survey published in January 2004, 78% of IT managers did not know what the cost of printing was in their organisation).

How we work

Our highly experienced team of information management architects, with combined experience spanning over 50 years, use tried and tested industry recognised methodologies, including the UK government backed PRINCE2, and the Association of Imaging Management recognised CDIA +.

NewField IT Services

Situation Analysis

With the explosion of IT equipment and low cost hardware in offices, keeping track of who has what is an operational nightmare.

At NewField IT we carry out a multi-part audit that includes both a physical and electronic assessment of your document costs and the devices associated with them. Our situation analysis service includes the following:

Physical and electronic audit

- Using our innovative software product - Asset DB - we carry out a physical audit of your assets. This powerful software maps assets directly to floor plans, so you can see in an instant who is using what, where duplication is occurring and where devices may not be required. This is supplemented with an electronic audit to determine what your current print costs are.

Forensic analysis

- This looks at your procurement strategy and reviews your contracts, purchase orders, and expenditure to determine what is the true extent of your current costs.

User interviews

- We carry out both face to face interviews and online user interviews (by way of a web based questionnaire) to determine who is using what, and where further support is required.

IT discovery

- This part of our analysis service looks at the IT landscape within an organisation. Here we assess what operating systems are being used, and whether there are any opportunities for greater collaboration within the organisation.

Information Management Strategy

We work alongside existing internal team members to develop the information management strategy for an organisation. Any recommendations that we make will always fit with a company's business plan, and its overall IT strategy.

Where possible we try to look at using existing technologies to gain competitive advantage, although in some cases we do find that clients will need to add in new products and will recommend them accordingly.

Implementation and Measurement

Our clients like the fact that they can easily see the difference we can make to their organisation. With our total focus on information management, we can forecast and deliver predictable returns on capital employed. Unlike many other IT service organisations, our work doesn't just stop at recommending change. We measure the results at each stage in the process, to crosscheck against the expectations outlined within the business plan.

NewField IT

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