Equitrac Office 5

The intelligent enterprise print management system
Equitrac Office 5 — a unique blend of innovation and field proven performance

Innovative features
- I-Queue™
- Hybrid Print Control™
- Mobile Web Release
- Capture & Send™
- High Availability Print & Scan
- Cost & Environmental Savings Reports
- Web Management Console

Field proven performance
- Follow You™ Printing
- Secure Print Release
- Rules & Routing
- Secure Access
- Print Cost Accounting
- Comprehensive Activity Reporting
- Robust, scalable architecture
Unmatched Control, Convenience & Choice

The three pillars of optimum print management

Control.
Choose Equitrac for it’s advanced print controls
Equitrac 5 delivers even greater cost and security control

Convenience.
Love Equitrac because it makes printing convenient
Equitrac 5 makes printing even more convenient

Choice.
Stay with Equitrac because it supports diverse needs
Equitrac 5 offers ultimate flexibility and choice
I-Queue™ — the intelligent print queue for all of your network printers

1. Register job
2. Identify printer
3. Validate & invoke driver
4. Send job to printer

- Single Print Queue
- Reduce LAN Traffic by 50%
- Eliminate WAN Traffic
- Remove Print Servers
- Automate Driver Installs

Reduce LAN Traffic by 50%
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Single Print Queue
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I-Queue
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Hybrid Print Control™ — one solution to manage all office printing fleetwide

The only solution to choose that gives you three deployment choices.

I-Queue.
Best for the most common jobs
Least cost for branch offices
Easiest for roaming workers
Easiest driver management
Single print queue

Print Server.
Best for expert print users
Advanced finishing options
Supports mobile printing
Most print queue options
Supports mixed OS

Hybrid Print Control.
Branches & HQ
Supports all print jobs
Fixed, mobile and roaming
Best of both worlds
Strengthening the pillars of print management

**Control** to ensure printing is done responsibly, securely and within policy

**Convenience** of providing print access when and where users need it, with reduced burden on IT

- Greatest Cost Control & Most Satisfied Users
- Choice to deploy the infrastructure IT wants, while helping users print smarter
Expanded secure print release options

Eliminate expensive personal printers.
Deliver control and convenience at *every* printer.

Extend secure document release to *every* printer with a range of authentication options

**Most secure release options**
- ID Controller - NEW
- Mobile web release - NEW
- Web Release
- PageCounter®
- MFP client

The new ID Controller features a status indicator that is readily visible with bright LEDs

ID Controller supports both USB and Ethernet printer connections
Mobile Web Release – convenient, secure
Follow You™ Printing from mobile devices

No client? No problem.
Extend Follow You Printing convenience to mobile devices.
Cost Savings & Environmental Reports

Equitrac stops wasteful abandoned print jobs from occurring. Demonstrate the value of controlling costs and supporting smarter choices.

4/24/2013

Savings

Reporting period 4/24/2013 to 4/24/2013

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Web Management Console – convenient access to routine administrative controls

Manage users, departments, quotas and billing codes from a secure, always-accessible web interface.
Simplified Deployment

Configure printers at the time of conversion. Easily replicate common Equitrac configurations

New Printer Configuration Tools, Price Lists and Rules Templates and Import/Export Wizard significantly reduce installation time and effort.
Equitrac 5 – The Right Solution at the Right Time

- Heightened security awareness
- Continual cost pressure
- Explosive bandwidth growth
- Maintain competitive productivity
- Bring Your Own Device (BYOD)
- Increasing environmental concerns

Optimize print
Thank you
Addendum Product Feature Slides

- Follow You™ Printing
- Secure Document Release
- Secure Print Distribution
  - Delegate Printing
  - Send To Printing
- Mobile Print Management
- Rules & Routing
  - Automated Rules
  - Least Cost Routing
- Tracking & Reporting
- Authentication & Authorization
- eCopy Integration
Follow-You Printing®


Print jobs to a secure Equitrac print queue. Walk up to any printer, authenticate and release the print job.

**Benefits:**
- Enhance security
- Promote mobility
- Reduce print waste
- Protect confidential documents
Follow-You Printing


Secure Print Queue
- Document 1
- Document 2
- Document 3

Down the hall
9th floor
Satellite office
Copy Center
Secure Document Release
Complete security and confidentiality at shared printers.

Print jobs to a shared printer. Authenticate and release the job when you are ready.

**Benefits:**

- Document security for shared printers
- Flexible authentication options
- Reduce print waste
- Protect confidential documents
Secure Print Distribution

Delegate Printing and Send To Printing

Allows users to securely submit or release print jobs on behalf of other users.

**Benefits:**

- Configure for all print jobs, or just specific jobs
- Maintain privacy of personal jobs
- Full benefits of Follow-You Printing and Secure Document Release
Delegate Printing

Fully-secure print distribution

Document is sent to Equitrac's secure print queue, with sender user ID and delegate permissions

Doctor prints treatment plan for patient with head nurses designated as delegates

Doctor or head nurse logs in with their personal credentials and securely releases the job from any desired printer

Print Queue

- User ID 1
- User ID 2
- Private

Delegate picks print job designated for them from the print queue
Send To Printing
Submit print jobs on behalf of other users

Teacher prints course syllabus for class

Document is sent and made available in each user’s secure print queue

Student 1 logs in with personal credentials and securely releases the job from any desired printer

Student 1 Print Queue

Student 2 Print Queue

Job is deleted from student 1’s queue, but remains available to other students
Mobile Print Management

Mobile print convenience with enterprise-class control.

Maintain accountability, cost allocation and security, while expanding your print universe to include mobile devices.

**Benefits:**

- Flexible job submission options including email, web page or mobile app
- Gain full accountability, security and control by processing the print jobs through Equitrac
- Securely release print jobs at any device
- Manage mobile and network print jobs centrally
Rules & Routing
Mobile print convenience with enterprise-class control.

Create smarter printing habits with cost-saving print rules based on details such as number of pages, color usage, and type of user.

Benefits:
• Automatically route jobs to the most cost-effective device
• Eliminate unnecessary color printing
• Enforce or encourage smart printing habits
• Provide job cost previews prior to print submission
Rules & Routing – Automated Rules

Reduce costs by utilizing the most cost-effective device for specific job types or document attributes.

Manager sends a 50-page job to a single-function printer

The Equitrac server applies a rule to redirect documents over 5 pages in length to a departmental device

Manager receives a notification
Rules and Routing – Least Cost Routing

Choose the most appropriate printer based on cost
Tracking & Reporting

Device- and user-level tracking, measurement and analysis of all print activity.

Transparent to the user, Equitrac tracks all information about every print job -- who, what, where and how much.

Benefits:

• Generate user awareness
• Accurately track print costs to the penny with tiered and per-page pricing
• Account for all print costs for analysis and chargeback
• Identify underused and overused equipment
• Discover peak use periods and potential abuse
# Robust Report Capabilities

Secure, measureable and responsible

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- 150+ built-in reports
- Users & Departments
- Billing codes
- Locations
- Devices
- Cost savings
- Environment
Authentication & Authorization

Setup and manage user accounts to enable control over who can print, when and where.

Integration with Active Directory / LDAP lists and flexible authentication capabilities make controlling access simple.

Benefits:

- Seamlessly tie into existing security policies and systems
- Flexible authentication options including network credentials, PIN, ID Card or a combination
- Sign on once to access Equitrac, as well as MFP functions and software
- Easily import users from Active Directory / LDAP to speed installation and configuration
**eCopy ShareScan integration**

Sometimes the smartest print decision is to not print at all.

Single sign-on to eCopy ShareScan provides immediate access to both print and scan capabilities at the MFP.

**Benefits:**

- Authenticate once to access both print and scan workflows
- Capture scan page counts and destination for accurate costing and reporting of print, copy and scan activity
- Document preview and intuitive user interface increases user adoption and reduces potential errors